

**Olympic Culinary Loop**  
Board Meeting Minutes  
October 20, 2020

At 10:38AM, President Lisa Martin called to order the meeting of the Board of Directors for the Olympic Culinary Loop, meeting via video conference call.

CALL TO  
ORDER

**Board Members** present were Marsha Massey (Treasurer), Kristan McCary (Secretary), Lisa Martin (President), Diane Solem (Vice President), Crystie Kisler, Neil Conklin and Jeff Betinol

**Staff Present:** Steve Shively

**Not Present:** Dane Murphy

**Guests:** Chris Butler-Minor, NOAA's Olympic Coast National Marine Sanctuary.

OCL President Lisa Martin noted a quorum of current Board was present.

Reflecting upon the ongoing COVID-19 impacts, Board members took turns sharing resulting business joys and concerns. Many discussed that the pace has enabled deeper connections with others shared how infrastructure, e.g. guest internet and modified capacity operations continue to challenge business. Diane reports that Ocean Shores continues to fare better to other Peninsula communities. All agree that fine dining establishments are suffering.

Crystie summed it up well; "staff impacts operating at only 30% (capacity), feel like we're operating at 110%"

**ACTION** A motion to accept approval of **April & July, 2020 minutes** was Moved by Diane, Seconded by Jeff. The board **unanimously voted to approve** these past meeting minutes.

APPROVAL OF  
MINUTES

**Treasurer's report** - Marsha guided the OCL Board through the supplied September 2020 Financial Reports, reporting YTD 23,780.62 income vs. 24,145.06 expenditures, with \$12,205 total liabilities and equity balance. (Inclusive of the 4,000 SBA Care Act EIDL loan reported in July and as directed by OCL Exec. Committee to be applied for on March 30.) The treasures report was moved for acceptance by Diane, Seconded by Neil. **Approved unanimously.**

TREASURER'S  
REPORT

**Nominations Committee** – Lisa welcome Chris Butler-Minor to the meeting. Chris introduced herself and updated the OCL Board on her work with the Olympic Coast National Marine Sanctuary Foundation, and her interest in submitting her application for OCL Board consideration soon. Lisa updated the Board on efforts to fill the class of 2023 slots, first with returning members of the class of 2020.

NOMINATIONS  
REPORT

## Membership & Marketing Partners –

Steve gave the Membership Director's Report which was distributed with the board packet. Highlights include:

- Ongoing traveler's sentiment reflected across the months in themes of monthly OCL Fresh Sheet. Focused Sept and Oct on Eat Local campaigns.
- Good earned media highlighting OCL across regional publications.
- Ongoing lure MAP distribution recommended through Certified Folder
- COVID-19 themed posts highlighted. Emphasizing OCL members creative pivots, reopening celebrations, concern for social justice issues, emphasis on maintaining social distancing and mask wearing, and calls to support restaurants during economic downturn. the world as we know it – especially travel – has been turned upside down.
- Domestic "Staycation" travel continues to be target audience, yet 4Q2020 uptick in air travel intersects with OCL display ad at SEA concourse D.
- OCL's COVID response continues collaboration with state and regional tourism partners and highlighting operational updates of members.

MARKETING &  
SALES  
DIRECTOR  
REPORT

## New Business –

a. **Proxy voting authorization – Action** – That OCL Board members are offered to assign a proxy for either a particular meeting or for a period not to exceed one year. And that proxies may be revoked at any time, either in writing or by attending a board meeting in person.

Details and online proxy form: <https://www.olympicculinaryloop.com/board-proxy>. Action moved by Marsha, Seconded by Neil. **Approved unanimously**

b. **2021 Budget.** – of 32,050.00 income vs. expenses of 30,998,00 was moved for approval by Marsha, Seconded by Dine. **Approved unanimously**

c. **Proposed 2021 Meeting Dates** – 3rd Tuesday of each quarter:

- Q1 – Jan. 19, 10:30AM
- Q2 – April 20, 9:30AM + Education luncheon offering
- Q3 – July 20, 10:30AM
- Q4 – Oct. 19, 9:30AM + Education luncheon offering

**Approved** by common consent.

NEW  
BUSINESS

**Adjourn** - With no further business to discuss, and everyone encouraged to stay safe and stay well, President Lisa Martin adjourned the OCL Board at 12:00PM.

ADJOURN

Respectively submitted – Steve Shively