

Olympic Culinary Loop
Minutes of the In-Person Board Meeting
Red Lion Inn – Port Angeles, WA
October 31, 2018

At 10:36 am, President Lisa Martin called to order the meeting of the Board of Directors for the Olympic Culinary Loop.

CALL TO
ORDER

Board Members present were: Masha Massey, Tanya Rose, Candi Bachtell, Lisa Martin, Ashley Zawrotney, Kristan McCary, Neil Conklin and Christina Pivarnik.

Staff Present: Steve Shively

Excused: Jan Morris, Lissa James, Jeff Betinol, Anne Sandifer

Guest: Scott Nagel

On a motion from Christina Pivarnik and seconded by Candi Bachtell the board unanimously voted to approve the September minutes, with one change to the motion under the Treasurer's Report to read: *On motion by Christina Pivarnik and seconded by Jan Morris, the board unanimously voted to offer new and renewing members who pay the annual amount in a lump sum, be offered 2019 membership at the 2018 membership rates.*

APPROVAL
OF MINUTES

The September Financial Report was distributed with the board packet. Becky was asked if she could produce a cash flow analysis, along with an A/R Report to be distributed monthly. It was suggested that we follow up soon with municipalities for the direct support payments and that in 2019, they be billed sooner, i.e. first quarter. A detailed sales report was requested. The board would like members to pay for their membership upfront since the bulk of the benefit for membership is the map. Since 2019 rates will remain at the 2018 rates this should easily be done. Steve interjected that from his conversation with Jennifer, keeping the format the same should allow for a stable pricing structure for the map this coming year. **On motion by Christina Pivarnik and seconded by Neil Conklin the board unanimously voted to have all invoices sent out by the 20th of November and if full payment is not received by December 15th, 2018, the membership rate will increase by 10%.** It was requested this

TREASURER'
S REPORT

invoice be accompanied by a letter from OCL written by Steve and reviewed by Christina before distribution.

The idea of membership meet-ups was suggested, emphasizing the need for board members to network with other OCL members in their respective areas.

In summary, going forward, the monthly board packet will include: 1) A/R Report from Becky; 2) Cash flow analysis from Becky; 3) Monthly membership/sales report from Steve. Neil also expressed his appreciation for the narrative membership report Steve provides. The fiscal responsibility of each member of the board was noted. **On motion by Kristan McCary and seconded by Tanya Rose the board unanimously voted to approve the financials.**

Steve reported the festivals have been successful and introduced Scott Nagel, director of the Crab Festival and Sand and Sawdust Festival. Steve is working on some elements of the website including Jobs and FAQ for members. He reported on the Eat Local/Buy Local event on Sunday, November 4 in Jefferson County, bringing farmers and buyers together. Adding a similar event in Clallam County was discussed.

Steve again brought up the idea of an Olympic Peninsula Chowder Contest to help celebrate the 10th anniversary of the OCL. Benefits of a People's Choice Award would include earned media and a presence at community events around the peninsula. It would allow OCL to build on the 10th Anniversary theme and engage restaurants and producers with consumers. It was requested we ensure the chowders all use authentic local resources. The idea of a Geoduck chowder was mentioned.

Steve reported on the "Lunch and Learn" coming up after the board meeting with Jonathan Tourtellot. He expressed his excitement and pride in introducing Jonathan to many OCL partners prior to their arrival in Port Angeles.

No Report

MEMBERSHIP
DIRECTORS
REPORT

EDUCATION

WEBSITE

Lisa emphasized the Olympic Peninsula Chowder idea with the possibility of each dish having a special “hat” with next steps including a budget for marketing.

MARKETING

Neil mentioned the idea again of members gathering in each county once a month to network and share ideas about what they’re doing in their business. He suggested that each board member commit to meet quarterly for social gatherings, re-emphasizing the need for the food community to talk shop, build valuable engagement and collaboration among OCL members. There was much discussion about whether it should be monthly or quarterly, but with meeting time running out, the idea will be brought up again at the next board meeting in December.

OLD
BUSINESS

Christina talked about the need for board engagement and having a quorum of members present at each meeting to get OCL business done and moved forward. We could change the Bylaws for the configuration of board members or move from monthly meetings to quarterly. The latter idea resonated with everyone. **On motion by Christina Pivarnik and seconded by Kristan McCary the board unanimously voted to approve having quarterly board meetings beginning in 2019.** Two in person meetings will be scheduled for April and October and two conference calls scheduled for January and July. Meetings will remain on the third Tuesday of those months at 10:30 am.

There being no further business, the meeting was adjourned at 11:45am.

ADJOURN

Our next two board meetings will take place on November 20th and December 18th and will be conference calls.