

Olympic Culinary Loop

Minutes of the Monthly Meeting – conference call

January 16, 2017

At 10:32am: – President Lisa Martin called to order the meeting of the Board of Directors for the Olympic Culinary Loop. The meeting was a conference call.

CALL TO ORDER

Board Members present were: Lisa Martin, Jan Morris, Jeff Betinol, Neil Conklin, Kristan McCary, Marsha Massey, Lissa James Monberg, Ashley Zawrotny, Candi Bachtell and Christina Pivarnik.

Board Members excused were: Tanya Rose

Board Members Unexcused were: Heidi McCutcheon and Kelly Lalka-Peterson

Staff present: Steve Shively

On motion by Marsha Massey and seconded by Christina Pivarnik, the board unanimously approved the minutes from the December board meeting.

APPROVAL OF MINUTES

On motion by Marsha Massey and seconded by Jan Morris the board unanimously voted to approve two new board members. Our new board members include: Ashley Zawrotny from Finnriver Cidery in Jefferson County and Candi Bachtell, owner of Savory Faire in Grays Harbor County.

ELECTION OF OFFICERS AND BOARD MEMBERS

On motion by Christina Pivarnik and seconded by Jan Morris the board unanimously voted to approve the recommendations for our 2018 Officers. Officers for 2018 are: President, Lisa Martin; Vice President, Jan Morris; Secretary, Kristan McCary; Treasurer, Tanya Rose and Past-President, Christina Pivarnik.

Treasurer Tanya Rose was unable to attend the meeting so the treasurer's report was tabled for the February meeting.

TREASURER'S REPORT

Steve reviewed the Membership Services Director's report included in the board meeting packet.

MEMBERSHIP DIRECTORS REPORT

Steve reported on several boards and initiatives he has recently been involved in, including the Farm to Pre-Table campaign collaboration with

PT Farmers Market, Resort at Port Ludlow and Silverwater Restaurants. There is a meeting scheduled for February 9th for those interested.

Steve has been exploring the added value of EatReal.org and their "REAL" Certification opportunities. Steve is working on a volume discount for OCL members who may choose to take of advantage of the opportunity.

The Board discussed the Spring 2018 in-person meeting which will be held in Jefferson County on April 17th. We have a tentative booking set at Chevy Chase Beach Cabins Resort.

Steve reported this in-person meeting will include a "Lunch & Learn featuring lessons learned from Jefferson's Farm to prep-table initiative. Amanda Milholland of Jefferson County Farmers Markers, Allison Hero-Powers with Silverwater Café and Chef Dan Ratigan of the Port Ludlow Inn will share the vision of pre-planting orders of crops and address opportunities for this endeavor.

Our website is up and working after being launched in December. Steve reported we are continuing to work through the punch list with InsideOut. Thanks to grant money from an OPVB tourism grant, our website will soon include SEO engine optimization and analytics that were originally offered but outside of our budget. The membership will soon be receiving a newly developed "how to" video containing detailed instruction for using our new website.

No Report

Lisa reminded the board to save the date for the Spring in-person meeting tentatively scheduled for April 17th. The board meeting will begin at 9:30am and will be followed by the "Lunch & Learn."

Christina invited interested board members to participate in the upcoming WTA Rally in Olympia on January 30th and reviewed the legislative action goals of the Washington Hospitality Association. Christina encouraged all interested members to attend and help communicate the importance of tourism in our rural communities.

No Report

There being no further business, the meeting was adjourned at 11:27am.

Our next meeting will take place on February 20th and will be a conference call.

EDUCATION

WEBSITE

MARKETING

NEW
BUSINESS

OLD BUSINESS

ADJOURN

